## **ORDER**

Orders Order / Rev: 699266 - 7 Alt Order #: 06231802 AMERICAN CROSSROADS Product Desc: Estimate: 690 (Pres) Flight Dates: 09/04/12 - 09/14/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 07/12/12 / 09/17/12 T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Emily Milhoan Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **American Crossroads** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	73	\$71,340.00	\$60,639.00

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	73	\$71,340.00	\$60,639.00	0.00
Totals	73	\$71,340,00	\$60,639,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	20%	\$71,340.00
Market	100%	\$356,700.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	22%	\$78,474.00
WFTS	21%	\$74,907.00
WMOR	0%	\$0.00
WTOG	0%	\$0.00
WTTA	0%	\$0.00
WTVT	30%	\$107,010.00
WVEA	0%	\$0.00
WWSB	7%	\$24,969.00
WXPX	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	09/07/12	09/07/12	Letterman	CM	1135p-1237a	F	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
				Late Night with D	avid Letterma	n							
	ELEMEI	NT AT PO	STION 1 IN	N DAYDETAILEDP	ERIOD IS RA	TE LATE SHOV	V WITH DAVID	LETTERN	ΛAΝ				
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Veek: 09/	03/12	09/09/12	F	1	\$1,100.00	0.00						
2	WTSP	09/07/12	09/07/12	Price Is Right	СМ	11a-12p	F	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
				Price Is Right									

Print Date: 09/17/12 16:36:20 Page 2 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Start	End	Inventory Code	e Break	Start/End 1	ime Days	Len Sr	oots Rate P	ri Rtg Type	Spots	Amount
ELEMENT AT PO								3 71 -		
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays F	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
3 WTSP 09/07/12	2 09/07/12	` '	CM	M-F 11-113	5p F-	- :30	1 \$2,600.00 P	-2 0.00 NM	1	\$2,600.00
ELEMENT AT PO				_						
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays F	Spots/Week 1	Rate \$2,600.00	Rating 0.00					
E 4 WTSP 09/07/12	2 09/07/12		CM	1230-130p	F-	- :30	1 \$1,200.00 P	-2 0.00 NM	0	\$0.00
ELEMENT AT PO	OSTION 1 IN	Young and the F DAYDETAILED		TE CBS YOU	NG & RESTLE	ESS				
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/03/12	09/09/12	F		\$1,200.00 t/End Time	0.00	Mookdovo	Longth Do	to Dta Tuno		
Spot Ch Date Rai	<del>_</del>	escription & <i>R</i>		0-130p		Weekdays		<u>te Rtg Type</u> <del>90)</del> 0.00 <i>NM</i>		
Credited				•			•••	,		
[move to pir										
5 WTSP 09/07/12	2 09/07/12	5-530a 5-530a 10 News	CM	5-530a	F-	- :30	1 \$280.00 P	-2 0.00 NM	1	\$280.00
ELEMENT AT PO	OSTION 1 IN			TE 10 NEWS						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/03/12	09/09/12	F	1	\$280.00	0.00					
E 6 WTSP 09/07/12	2 09/07/12	M-F 530-6p 10 News at 530	CM	530-6p	F-	- :30	1 \$800.00 P	-2 0.00 NM	0	\$0.00
ELEMENT AT PO	OSTION 1 IN			TE 10 NEWS						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/03/12 Spot Ch Date Rai	09/09/12	F escription	1 Star	\$800.00 t/End Time	0.00	Weekdays	Length Ra	te Rtg Type		
1 WTSP 09/03/12			530-			F				
Credited										
[na us open]										
7 WTSP 09/07/12	2 09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	F-	- :30	1 \$400.00 P	-2 0.00 NM	1	\$400.00
ELEMENT AT PO	OSTION 1 IN		PERIOD IS RA	TE 10 NEWS						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/03/12 E 8 WTSP 09/07/12	09/09/12	CBS Evening Ne	ews CM	\$400.00 630-7p	0.00 F-	- :30	1 \$1,200,00 P	-2 0.00 NM	0	\$0.00
L 0 WISF 09/07/12	2 09/01/12	CBS Evening No		030-7β	I'-	50	Ι φ1,200.00 Ε	-2 0.00 INIVI	U	φ0.00
ELEMENT AT PO	OSTION 1 IN	•		TE CBS EVE	NING NEWS					
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week		Rating					
Spot Ch Date Ra		escription		\$1,200.00 t/End Time	0.00	Weekdays	Length Ra	te Rtg Type		
1 WTSP 09/03/12						F		0.00 NM		
Credited										
[mg line 75] 9 WTSP 09/07/12	2 00/07/12	CRS This Mornin	na CM	8-9a	F-	- :30	1 \$400.00 P	-2 0.00 NM	1	\$400.00
9 WISP 09/07/12	2 09/07/12	CBS This Morni	-	(8:00 AM-9:0	=	30	1 \$400.00 P	-2 0.00 INIVI	ļ	<b>φ400.00</b>
ELEMENT AT PO	OSTION 1 IN			TE CBS THIS	MORNING					
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$400.00	Rating 0.00					
10 WTSP 09/10/12			CM	M-F 11-113		- :30	1 \$2,600.00 P	-2 0.00 NM	1	\$2,600.00
	_ 00/.0/	LN (M-F)	• • • • • • • • • • • • • • • • • • • •		, <u>.</u>	.00	. ψ=,σσσ.σσ.	_ 0.00		Ψ=,000.00
ELEMENT AT PO										
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	* <del></del>	Rating 0.00					
11 WTSP 09/10/12		M-F 12-1230p	CM	12-1230p	M	- :30	1 \$1,100.00 P	-2 0.00 NM	1	\$1,100.00
		10 News @ Noc		·						
ELEMENT AT PO Start Date	OSTION 1 IN End Date	I DAYDETAILED Weekdays	PERIOD IS RA Spots/Week	_	Rating					
Week: 09/10/12	09/16/12	<u>weekdays</u> M	<u>Spois/Week</u>	* · · · <del>· · · · ·</del>	0.00					
12 WTSP 09/10/12	2 09/10/12		СМ	2-3p	M	- :30	1 \$800.00 P	-2 0.00 NM	1	\$800.00

Print Date: 09/17/12 16:36:20 Page 3 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots	Rate Pri	Rtg Type	Spots	Amount
M-F 2-3p			Opolo	7
The Talk				
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 09/10/12				
	800.00 P-2	0.00 NM	0	\$0.00
5-530p 10 News				
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS				
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12         M         1         \$800.00         0.00				
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length		Rtg Type		
1 WTSP 09/10/12-09/16/12 M-F 5-530p 5-530p M :30	) <del>(\$800.00</del>	0.00 NM		
Credited [mg line 74]				
	320.00 P-2	0.00 NM	1	\$320.00
530-6a 10 News	,020.00. 2	. 0.00		4020.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS				
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12         M         1         \$320.00         0.00				
***************************************	,000.00 P-2	0.00 NM	0	\$0.00
6-630p 10 News	,000.001 2	. 0.00 14141	Ü	ψ0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS				
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12         M         1 \$1,000.00         0.00				
Week: 09/10/12 09/16/12 M 1 \$1,000.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length	n Rate	Rtg Type		
<del> </del>		0.00 NM		
Credited				
[mg 76]	000 00 B 0	0.00.00.4		Φ0.00
E 16 WTSP 09/10/12 09/10/12 7-730p CM 7-730p M :30 1 \$1. 10 News, 7pm M-F	,200.00 P-2	0.00 NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS				
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 09/10/1209/16/12M1 \$1,200.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLength	n Rate	Rtg Type		
		0.00 NM		
Credited	,	,		
[mg line 74]				
	\$400.00 P-2	0.00 NM	1	\$400.00
CBS This Morning (7:00 AM-8:00 AM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING				
Start Date				
Week: 09/10/12 09/16/12 M 1 \$400.00 0.00				
	\$280.00 P-2	0.00 NM	1	\$280.00
10 News, 9am ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS				
Start Date				
Week: 09/10/12 09/16/12 M 1 \$280.00 0.00				
· · · · · · · · · · · · · · · · · · ·	700.00 P-2	0.00 NM	1	\$700.00
Sat 6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS				
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 09/03/12 09/09/12S- 1 \$700.00 0.00				
	320.00 P-2	0.00 NM	1	\$320.00
CBS This Morning Saturday ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY MORNING				
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 09/03/12 09/09/12S- 1 \$320.00 0.00				
,	,600.00 P-2	0.00 NM	1	\$1,600.00
CBS Sunday Morning ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING				
Start Date				
Week: 09/03/12 09/09/12S 1 \$1,600.00 0.00				

Print Date: 09/17/12 16:36:20 Page 4 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

22 WTSP 09/13/12 09/13/12 Letterman CM 1135p-1237aT :30 1 \$1,100.00 P-2 0.00 NM 1  Late Night with David Letterman	\$1,100.00
Late Night with David Letterman	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12 09/16/12 T 1 \$1,100.00 0.00	
23 WTSP 09/13/12 09/13/12 Price Is Right CM 11a-12p T :30 1 \$1,200.00 P-2 0.00 NM 1	\$1,200.00
Price Is Right	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12T 1 \$1,200.00 0.00	
24 WTSP 09/06/12 09/13/12 LN (M-F) CM M-F 11-1135p T :30 1 \$2,600.00 P-2 0.00 NM 2	\$5,200.00
LN (M-F)	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12T 1 \$2,600.00 0.00	
Week: 09/10/12	
25 WTSP 09/13/12 Y&R CM 1230-130pT :30 1 \$1,200.00 P-2 0.00 NM 1	\$1,200.00
Young and the Restless	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12T 1 \$1,200.00 0.00	
26 WTSP 09/06/12 09/06/12 M-F 12-1230p CM 12-1230p T :30 1 \$1,100.00 P-2 0.00 NM 1	\$1,100.00
10 News @ Noon	φ1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12 09/09/12 T 1 \$1,100.00 0.00	
27 WTSP 09/06/12 09/06/12 M-F 2-3p CM 2-3p T :30 1 \$800.00 P-2 0.00 NM 1	\$800.00
The Talk ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK	
Start Date	
Week: 09/03/12 09/09/12 T 1 \$800.00 0.00	
28 WTSP 09/13/12 09/13/12 5-530a CM 5-530aT :30 1 \$280.00 P-2 0.00 NM 1	\$280.00
5-530a 10 News	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS  Start Date	
Week: 09/10/12	
29 WTSP 09/06/12 09/06/12 M-F 5-530p CM 5-530p T :30 1 \$800.00 P-2 0.00 NM 1	\$800.00
5-530p 10 News	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12         09/09/12        T         1         \$800.00         0.00	
30 WTSP 09/06/12 09/06/12 530-6a CM 530-6aT :30 1 \$320.00 P-2 0.00 NM 1	\$320.00
530-6a 10 News	Ψ020.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12 09/09/12 T 1 \$320.00 0.00	
31 WTSP 09/13/12 09/13/12 M-F 530-6p CM 530-6p T :30 1 \$800.00 P-2 0.00 NM 1	\$800.00
10 News at 530p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12	
32 WTSP 09/06/12 09/06/12 M-F 6-630p CM 6-630p T :30 1 \$1,000.00 P-2 0.00 NM 1	\$1,000.00
6-630p 10 News	
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12T 1 \$1,000.00 0.00	
33 WTSP 09/13/12 09/13/12 M-F 6-7a CM 6-7aT :30 1 \$400.00 P-2 0.00 NM 1	\$400.00
6-7a 10 News	,
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	
Start Date	
Week: 09/10/12 09/16/12 T 1 \$400.00 0.00	

Print Date: 09/17/12 16:36:21 Page 5 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch St	tart	End	Inventory Cod	e Break	Start/End	Time Da	ays	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
34 WTSP 09/	/13/1	2 09/13/12		CM	6-630p	'	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEMENT /	۸ T D		6-630p 10 News N DAYDETAILED		TE ODO EVE	NIINIO NIEVA	10						
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating	15						
Week: 09/10/1		09/16/12	T	1	\$1,200.00	0.00							
35 WTSP 09/	/06/1	2 09/06/12	7-730p	CM	7-730p		T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
EL ENGELIT (		0071011411	10 News, 7pm I		TE 70 NEW								
Start Da		End Date	N DAYDETAILED Weekdays	Spots/Week	Rate	Rating							
Week: 09/03/1		09/09/12	T	1		0.00							
36 WTSP 09/	/06/1	2 09/06/12	CBS This Morni	ng CM	7-8a		T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
EL ENGENIT /	л т D	OOTIONI 4 IN	CBS This Morni	•	(7:00 AM-8:0	,	_						
Start Da		End Date	NDAYDETAILED Weekdays	Spots/Week	Rate	Rating	J						
Week: 09/03/1		09/09/12	T	1	\$400.00	0.00							
37 WTSP 09/	/13/1	2 09/13/12	CBS This Morni	ng CM	8a-9a	'	T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			CBS This Morni	J	(8:00 AM-9:0		_						
			Nookdovo		_		ن						
Start Da Week: 09/10/1		End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
38 WTSP 09/	/06/1	2 09/06/12	M-F 9-930a 10 N	News, 9a@M	9-9:30A		T	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
			10 News, 9am										
			N DAYDETAILED		_	S Rating							
Start Da Week: 09/03/1		End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$280.00	0.00							
39 WTSP 09/	/11/1	2 09/11/12	Letterman	СМ	1135p-1237	'a - T-		:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
EL ENGELIT (		0071011411	Late Night with			O\4/\4/IT!!	D 4 \ // ID						
ELEMENT A Start Da		OSTION 1 IN End Date	NDAYDETAILED Weekdays	Spots/Week	TE LATE SH	OW WITH I	DAVID	LETTERMA	λN				
Week: 09/10/1		09/16/12	- T	<u> 39013/Week</u>	\$1,100.00	0.00							
40 WTSP 09/	/11/1	2 09/11/12	Price Is Right	CM	11a-12p	- T-		:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEMENT /	۸ T D		Price Is Right I DAYDETAILED		TE DDICE IS	DICLIT							
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/1		09/16/12	- T	1	\$1,200.00	0.00							
41 WTSP 09/	/11/1	2 09/11/12	LN (M-F)	CM	M-F 11-113	5p - T-		:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
EL EMENIT /	۸ <del>-</del>	OCTION 4 IN	LN (M-F)		TE 40 NEWC								
Start Da		End Date	N DAYDETAILED Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/1		09/16/12	- T		\$2,600.00	0.00							
42 WTSP 09/	/14/1	2 09/14/12	M-F 12-1230p	CM	12-1230p		- F	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
EL EMENIT /	۸ <del>-</del>	OCTION 4 IN	10 News @ No		TE 40 NEWC								
Start Da		End Date	NDAYDETAILED Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/1		09/16/12	F	1		0.00							
E 43 WTSP 09/	/14/1	2 09/14/12	M-F 2-3p	CM	2-3p		- F	:30	1	\$800.00 P-2	0.00 NM	0	\$0.00
ELEMENT /	۸ T D		The Talk I DAYDETAILED		TE ODO TUE	TALK							
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/1		09/16/12	F	1	\$800.00	0.00							
Spot Ch Dat			escription		t/End Time				Ler		Rtg Type		
2 WTSP 09/ Credite		2-09/16/12 M	I-F 2-3p	2-3p	)			F		:30 <del>(\$800.00)</del>	0.00 <i>NM</i>		
44 WTSP 09/		2 00/44/42	F F200	CM	F F200	т		.20	1	\$200 00 D 2	0.00 NM	,	Ф200 00
44 WISP 09/	/ 1 1/ 1	2 09/11/12	5-530a 10 News	CM s	5-530a	- 1 -		:30	1	\$280.00 P-2	U.UU INIVI	1	\$280.00
ELEMENT A	AT P	OSTION 1 IN	N DAYDETAILED		TE 10 NEWS	3							
Start Da		End Date	Weekdays T	Spots/Week	Rate	Rating							
Week: 09/10/1		09/16/12	-T	CM	\$280.00	0.00	- F	.20	1	00000000	0.00 NM	4	<b>¢</b> 000 00
45 WTSP 09/	14/1	2 09/14/12	M-F 5-530p 5-530p 10 News		5-530p		- F	:30	1	\$800.00 P-2	U.UU INIVI	1	\$800.00
ELEMENT A	AT P	OSTION 1 IN	N DAYDETAILED		TE 10 NEWS	5							

Print Date: 09/17/12 16:36:21 Page 6 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	īme	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
45 WTSP	09/14/1	2 09/14/12	M-F 5-530p	CM	5-530p		F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
EL EME			5-530p 10 News		TE 40 NEWO								
_	irt Date	End Date	N DAYDETAILEDF Weekdays	Spots/Week	Rate	Ratir	na						
Week: 09/		09/16/12	F	<u> </u>	\$800.00		00						
		2 09/14/12	530-6a	CM	530-6a		F	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
			530-6a 10 News										
_	_		N DAYDETAILEDF		_								
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$320.00	Ratir 0	<u>ng</u> 00						
			M-F 530-6p	CM	530-6p		- T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
	00/11/1	2 00/11/12	10 News at 530p		ооо ор		•	.00	•	φοσο.σσ. 2	0.00 1411	'	φοσσ.σσ
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 09/		09/16/12	-T	1	\$800.00		00 F	.20		£4,000,00 D.O.	0.00 NIM		£4 000 00
48 W15P	09/14/1	2 09/14/12	M-F 6-630p 6-630p 10 News	СМ	6-630p		F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED		TE 10 NEWS								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/16/12	F	1	\$1,000.00		00						
49 WTSP	09/11/1	2 09/11/12		CM	6-7a		- T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
FLEME	NT AT P	OSTION 1 IN	6-7a 10 News N DAYDETAILEDF	PERIOD IS RA	TF 10 NFWS								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/16/12	- T	1	\$400.00		00						
50 WTSP	09/11/1	2 09/11/12	M-F 6-630p	CM	6-630p		- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
FLEME		OCTIONI 4 IN	6-630p 10 News		TE ODO EVE		VIEVA(C						
_	ni Ai P irt Date	End Date	N DAYDETAILEDF Weekdays	Spots/Week	Rate	NING I Ratir							
Week: 09/		09/16/12	- T	<u> </u>	. —		00						
		2 09/14/12	7-730p	CM	7-730p		F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			10 News, 7pm M										
_	_		N DAYDETAILEDF		_								
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Ratir 0	<u>ng</u> 00						
			CBS This Mornin	<u>_</u>	7-8a		F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
02 11.01	00/11/1	2 00/11/12	CBS This Mornin	0	(7:00 AM-8:0		-	.00	•	Ψ100.001 2	0.00 1411		Ψ100.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDF	PERIOD IS RA	TE CBS THIS								
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Ratir							
Week: 09/		09/16/12	CBS This Mornin	ng CM	\$400.00 8-9a		00 - T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
55 W 1 SF	09/11/1	2 09/11/12	CBS This Mornin	-	(8:00 AM-9:0		- 1	.30	'	⊅400.00 F-2	U.UU INIVI	'	<b>Φ400.00</b>
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED				NING						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 09/		09/16/12	- T	1	\$400.00		00				2 22 144		
54 WISP	09/14/1	2 09/14/12	M-F 9-930a 10 N 10 News, 9am	lews, 9atolM	9-9:30A		F	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDF	PERIOD IS RA	TE 10 NEWS								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/16/12	F	1	\$280.00		00						
55 WTSP	09/05/1	2 09/05/12		CM	1135p-1237	a	<b>W</b>	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
FIFME	NT AT P	OSTION 1 IN	Late Night with D			)\\\ \\\I	TH DA\/ID	IFTTER	MAN				
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir		LLIILIN					
Week: 09/		09/09/12	W		\$1,100.00		00						
56 WTSP	09/05/1	2 09/05/12	Price Is Right	CM	11a-12p		W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
E1	NT 47.5	OOT!ON 4 "	Price Is Right	DEDIOD 10 5 :	TE DDIOE 10	חוסי י	-						
_	_		N DAYDETAILEDF	Spots/Week	_	RIGH							
Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W		Rate \$1,200.00	_	<u>19</u> 00						
		2 09/12/12		CM	M-F 11-113		<b>W</b>	:30	1	\$2,600.00 P-2	0.00 NM	2	\$5,200.00
												-	

Print Date: 09/17/12 16:36:21 Page 7 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			LN (M-F) LN (M-F)									
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDI	PERIOD IS RA	TE 10 NEWS	3						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W W	1	+ ,	0.00						
Week: 09/		09/16/12		CM	\$2,600.00 1230-130p	0.00 W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
00 11101	00/00/1	2 00/00/12	Young and the F		1200 1000	••	.00		Ψ1,200.001 2	0.00 14141		ψ1,200.00
ELEME	NT AT P	OSTION 1 IN			TE CBS YOU	JNG & RESTLESS	3					
Sta Week: 09/	art Date	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
			M-F 12-1230p	CM	12-1230p	W	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
00 1110	00, 12, 1	_ 00//	10 News @ Noo		оор		.00	•	ψ.,.σσ.σσ. <u>-</u>	0.00		ψ.,.σσ.σσ
_	_		N DAYDETAILEDI									
Sta Week: 09/	art Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
		2 09/12/12		CM	2-3p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
00 11101	00/12/1	2 00/12/12	The Talk	O.W.	2 00		.00		φοσο.σσ. 2	0.00 14141		φοσσ.σσ
_	_		N DAYDETAILEDI									
Sta Week: 09/	art Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	Rate \$800.00	Rating 0.00						
61 WTSP		2 09/05/12	•••	CM	5-530a	W	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
0	00,00,1	2 00/00/12	5-530a 10 News		0 0000		.00		Ψ200.001 2	0.00 14141		Ψ200.00
_	_		N DAYDETAILEDI		_							
Sta Week: 09/	art Date	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$280.00	Rating 0.00						
			M-F 5-530p	CM	5-530p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
02 11101	00/12/1	2 00/12/12	5-530p 10 News		О СООР		.00		φοσο.σσ. 2	0.00 14141		φοσο.σσ
_	_		N DAYDETAILEDI		_							
Sta Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
63 WTSP		2 09/12/12	530-6a	CM	530-6a	W	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
			530-6a 10 News						•			*
			N DAYDETAILEDI									
Sta Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$320.00	Rating 0.00						
			M-F 530-6p	CM	530-6p	W	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			10 News at 530p		•							
			N DAYDETAILEDI									
Sta Week: 09/	art Date /03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 0.00						
			M-F 6-630p	CM	6-630p	W	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			6-630p 10 News									
_	_		Nookdova		_							
Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
		2 09/05/12	M-F 6-7a	CM	6-7a	W	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			6-7a 10 News									
_	art Date	End Date	N DAYDETAILEDI Weekdays	Spots/Week	TE 10 NEWS	Rating						
Week: 09/		09/09/12	W	1	\$400.00	0.00						
67 WTSP	09/05/1	2 09/05/12	CBS Evening Ne	ws CM	630-7p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	. N.T. A.T. D.	0071011411	CBS Evening No		TE 000 EVE	NINO NEWO						
_	art Date	End Date	N DAYDETAILEDI Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W	1		0.00						
		2 09/12/12	•	СМ	7-730p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	אד אד ם	OSTION 4 IN	10 News, 7pm N N DAYDETAILEDI		TE 7D NIEWY	2						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W		\$1,200.00	0.00						

Print Date: 09/17/12 16:36:21 Page 8 of 8

Order / Rev: 699266 - 7 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Flight Dates: 09/04/12 - 09/14/12 Estimate: 690 (Pres)

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
69 WTSP	09/12/1	2 09/12/12	CBS This Morning	5	7-8a		- W	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
FLEME	NT AT P	OSTION 1 II	CBS This Mornin DAYDETAILEDF	0	(7:00 AM-8	,	ING						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratino							
Week: 09/	/10/12	09/16/12	W	1	\$400.00	0.0	0						
70 WTSP	09/05/1	2 09/05/12			8-9a		- W	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT D	OCTION 4 II	CBS This Mornin		(8:00 AM-9	,	INIC						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 09/		09/09/12	W	1	\$400.00	0.0	_						
71 WTSP	09/12/1	2 09/12/12	M-F 9-930a 10 N	ews, 9a@M	9-9:30A	_	- W	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
			10 News, 9am										
			N DAYDETAILEDF		-	_							
Sta Week: 09/	art Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	Rate \$280.00	Rating	-						
		2 09/14/12	•••	CM	M-F 11-11;	0.0	J F	:30		\$2,600.00 P-2	0.00 NM	1	\$2,600.00
72 W13P	09/14/1	2 09/14/12	LN (M-F)	CIVI	IVI-F 11-11	55b -	F	.30	'	\$2,600.00 P-2	U.UU INIVI	'	φ2,000.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILEDF	ERIOD IS RA	TE 10 NEW	S							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/		09/16/12	F	1	<del>+-</del> ,	0.0							
73 WTSP	09/07/1	2 09/07/12	US Open Weekda		US Open V	Veekday-	F	:30	1	\$800.00 P-4	0.00 NM	1	\$800.00
0.			US Open Weekd	•	5.	D ()							
Sta Week: 09/	art Date	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week	Rate \$800.00	Rating 0.0	_						
		2 09/10/12	US Open Weekda	av CM	US Open V			:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
74 W101	00/10/1	2 00/10/12	US Open Weekd	-	OO Open v	voortaajin		.00	_	Ψ1,000.001 0	0.00 14141	_	Ψ2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/	/10/12	09/16/12	M	2	\$1,000.00	0.0	5						
75 WTSP	09/11/1	2 09/11/12		CM	7-730p	- '	Г	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
FLENAE	NT AT D	0071011411	10 News, 7pm M		TE 30 NEW	10							
			N DAYDETAILEDF										
Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.0	_						
			M-F 6-630p	CM	6-630p		- WTF	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
	55, .=, .	_ 00//2	6-630p 10 News	<b></b>	- 0006				·	Ţ.,000.007 <b>Z</b>	3.00		7.,000.00
ELEME	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 09/	/10/12	09/16/12	WTF	1	\$1,000.00	0.0	0						

Totals 73 \$71,340.00